



MAN OF THE YEAR & YOUTH OF THE YEAR EVENT



MICHAEL PERLOW

TEMPLE BETH SHOLOM, CHERRY HILL, NJ

FAMILY

Max and Jeremy Perlow, sons; Carolyn Perlow, mother; Adam Perlow, brother; Jessica Perlow, sister-in-law; Josh Perlow, brother

HIGH SCHOOL/COLLEGE

Syracuse University, S.I. Newhouse School of Public Communications, BS Broadcast Journalism

OCCUPATION

Owner & Founder, Perlow Productions

WORK HONORS/ACCOMPLISHMENTS

Mike is the President & Founder of Perlow Productions, a corporate video production company based in New Jersey. Prior to starting Perlow Productions, Mike spent 17 years as a TV sportscaster at network affiliates and regional news/sports stations in Vermont, Florida, Boston & New Jersey/Philadelphia. He was an anchor/reporter for New England Sports Network (NESN) from 2002 to 2006.

Mike is a proud alumnus of Syracuse University's S. I. Newhouse School of Public Communications. While he grew up in the Boston area, he has called South Jersey home since 2007. His sons Max & Jeremy have played a supporting role in several of his company's productions over the years.

Fun Fact: Mike is mentioned several times by Stephen King in his book "Faithful" which chronicles the Boston Red Sox historic 2004 Championship season. "...it's Saturday and Mike Perlow is subbing. Perlow is one of those late-twenty- or early-thirty-somethings who look about fourteen, and this morning there is no sparkle in the Perlow eye, no lift in the Perlow shoulders. We lost. I'm sure we lost. The unsparkling eye does not lie."

Perlow Productions has created the honoree videos for each of Temple Beth Sholom's eight Tribute Events since the inaugural one in 2012.

HOBBIES/INTERESTS

Mike is a big foodie and lover of great champagne, avid movie fan, plays pickleball frequently and loves spending time at the shore in Margate during the summer. Despite relocating to "Phillies/Eagles Country" years ago, he remains a diehard Boston sports fan.

OTHER COMMUNITY OR JEWISH ORGANIZATION ACTIVITIES

Mike has served several terms on the Temple Beth Sholom Board of Directors, served as co-chair of the TBS Membership Committee and the TBS Fundraising Committee.

MEN'S CLUB OFFICES HELD

President, Vice President, Treasurer, Marketing & Communications

ACCOMPLISHMENTS IN MEN'S CLUB

Mike reimagined the Men's Club Business Networking event finding unique venues for each year's event. Past locations included a custom men's clothier, Tesla dealership and NFL Films. As President, Mike and his Steak & Scotch committee raised the most money ever by this event.

FAVORITE MEN'S CLUB PROGRAMS

Men's Club Shabbat, Men's Club Business Networking, End of Year BBQ

WHAT MEN'S CLUB MEANS TO ME

Men's Club is where I've met some of my best friends since moving to Cherry Hill 17 years ago. It has also given me a strong opportunity to participate and give back to Temple Beth Sholom and the surrounding community.

REASON FOR THIS AWARD

Mike Perlow has given tirelessly for The Temple Beth Sholom Men's Club. During His 8 plus years of involvement on the Men's Club Board, we have seen continuous growth of membership, participation, and fundraising. Mike initiated a very successful Business Networking program attended by over 75 members this past year. His passion for fundraising have brought in record contributions which has in turn has given our Men's Club opportunities to support projects in and around our community. Mike helped set up the framework to make these programs sustainable and repeatable from year to year.