



MAN OF THE YEAR EVENT



FJMC MA'ASSIM TOVIM AWARD 2021



CONGREGATION BETH EL, CHERRY HILL, NJ BRUCE TOMAR

Bruce Tomar has been involved in men's club since the early '80's when he joined Oxford Circle Jewish Community Center and served on the programming committee. He was tasked with organizing the first annual Sweetheart's dance, which went onto become a successful annual event. Upon moving to Cherry Hill, NJ in 1985, he joined Congregation Beth El (then in Cherry Hill) and rose up the ranks to become club president in 1992. Some of his proudest accomplishments were the establishment of the Jewish Athletic League in South Jersey and becoming a mentor to younger men who ultimately became the future leaders of men's club.

After becoming his clubs' Man of the Year in 2001, Bruce became involved at the regional level in the Middle Atlantic Region. He served on many committees, most notably chairing two Man of the Year dinners. Additionally, it was his responsibility to organize retreats with neighboring regions. All of these experiences served Bruce well as he took on the mantle of Regional President for the Middle Atlantic Region from 2008 – 2010. The penultimate event during his tenure as president was having the honor to host the 2009 FJMC convention in Philadelphia.

Since 2010 Bruce has chaired two Leadership Development Institutes as well as different committees for three conventions. Bruce has served on the FJMC executive committee for the past four administrations and is completing his tenure as vice president of regions.

Bruce spent his formative years in Philadelphia. After graduating from Northeast High School in 1971, he attended the Philadelphia College of Pharmacy and Science (now the University of Sciences in Philadelphia) where he earned his Bachelor's Degree in Science for Pharmacy in 1976. Married since 1976, Bruce and his lovely and supportive wife Marcia have three children – Jennifer, David (married to Bree) and Heather (married to Andy) and three grandchildren – Zachary, Alana and Harvest.

Bruce firmly believes that the strength and future of men's club has always been and will continue to be a strong grass roots movement at the club as well as the community level.